

Your Packaging Source

DIGITAL SPECIFICATIONS

Designer _____
File Name _____
Address _____
City _____
State _____ Zip _____ Acct. Exec. _____
Phone# _____ Fax# _____
E-mail _____

List Colors _____
List Fonts _____
Notes _____

GUIDELINES FOR ARTWORK SUBMISSION

We accept Digital Artwork for all 4c/p, Spot, Pantone, and Match Color Orders. Please follow the guidelines and checklist to insure proper composition of your artwork. Also, fill out the appropriate information where applicable. Please attach any additional directions with this sheet. If you have any questions, please contact your salesperson

- Add Bleeds? (1/8") past product. (3/4" for Turned Edge Products).
- Add Wraparound? (1/16") extension of color past a fold.
- Supply all the screen and printer fonts that are in use?
- Supply a printout that contains all files on your disk?
- Indicate all colors: CMYK, Pantone Match colors?
- Create any FPO's (For Position Only) in your layout
- Output a current Hard Copy proof of your layout?
- Inspect the Hard Copy for placement of graphics?
- Supply all the High-resolution scans or clean originals?
 - * (4c/p CT's or Grayscale = 300 ppi @ 100%).
 - * (Logos and Line art at 1800 ppi @ 100%).
 - * All RGB files must be converted to CMYK.
- Indicate (on HC) all Duotones, Gradations, and Tritones?
All Pantone colors will be matched on press using the PANTONE book, unless specifically state otherwise.
Monotones/Halftones require a black and white paper print.
- Sign and date the Hard Copy Proof?

SPECIAL INSTRUCTIONS

*All Pantone Match color proofs that have solid areas with tints will require two proofs: One with solids and tints and one with tints knocking out of the solid area. This will allow for better color control on press.

*On all 4 color process orders, all solid black areas must be built with rich black consisting of 100% black, 60% cyan, 50% magenta and 20% yellow.

*If supplying printed sheets for lamination and finishing, you must contact your salesperson for information on printing lamination marks and/or trim marks directly on sheet.

